

PRESS RELEASE

PROGETTO SCUOLE - FUTURIAMO. DISEGNANDO IL DOMANI:
WITH THE SPONSORSHIP OF THE CITY OF MILAN, HINES LAUNCHES THE
SCHOOL PROJECT IN THE “EX-TROTTO” SITE WHERE NEIGHBOURHOOD
STUDENTS WILL BRING INTO PLAY THE THEMES OF SOCIAL AND
ENVIRONMENTAL SUSTAINABILITY THROUGH THE ART OF COMICS

Saturday, 6 November at 11 am at the “Ex-Trotto” site, a number of classes from the district’s Istituto Comprensivo San Giuseppe Calazanzio will outline the perimeter of this new neighbourhood through a street art event, under the guidance of Walt Disney cartoonist Blasco Pisapia.

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Milan, 5 November 2021 – On 6 November at 11 am in Milan, at the corner of Via degli Aldobrandini and Via dei Rospigliosi, the inauguration of the *Progetto Scuole Futuriamo. Disegnando il Domani* [“Project Schools – Let’s Future. Drawing/Designing Tomorrow”] will take place. It is promoted by Hines, a global leader in real estate, with the support of the Milan Department of Education and Learning, and in collaboration with the Monte Baldo Primary School and the Gaetano Negri Middle School in Milan’s Zone 7.

At the event, students will be involved in creating murals as part of a live performance. It is the first project aimed at involving young students to enhance their awareness about social and environmental sustainability, themes that involve their future and that of the city. Present at the inauguration will be: Anna Scavuzzo, Vice President and Councilwoman for Education and Learning for the City of Milan; Silvia Fossati, President of Zone 7; Mario Abbadessa, Senior Managing Director & Country Head of Hines Italy; and Federica Gambogi, Headmistress of the district’s Istituto Comprensivo San Giuseppe Calasanzio.

Hines firmly believes that urban development, change in the city and transformation of its neighbourhoods must shift from the listening phase to direct involvement of people in the areas in which they live—first and foremost, children and young people who are the explorers of today and the leaders of tomorrow. In fact, working closely with the local area and triggering positive social change means activating responsible involvement of youth to promote the creation of a shared sense of belonging and identity between people and the surrounding environment, while enhancing the well-being of individuals and the community.

For this reason, Hines—investor and developer of the urban renewal project of the San Siro “Ex-Trotto” site—initiated a dialogue about the ecological and social transition as seen through their eyes with fourth grade students of the Monte Baldo Primary School and second year students at the Gaetano Negri Middle School. It is the first initiative in a programme that will continue to grow over the coming months. Its goal is to create ESG (Environment, Social and Governance)-centred synergy in the local area, reference criteria key to the Hines strategy which, also through renewal projects, is committed to creating a sustainable future for the city of Milan.

Through a series of educational workshops in the classroom, students were guided by an outstanding teacher to create drawings that offer their interpretation of values such as inclusion, sharing, active citizenship, identity and beauty of public spaces. Students took part in a series of workshops where, using readings, works of art and music, they were stimulated to reflect on and talk about the many different facets of environmental and social transition.

At the same time, together with Blasco Pisapia, scriptwriter, screenwriter and artist for Disney Italia for over twenty years, as well as for Panini Comics, students were introduced to the rich history and language of comics, ideal for transforming their thoughts into modern-day artistic expression.

These thoughts, in cartoon form, will become part of a public open-air exhibit along the first 80 metres of the walls marking the the area planned to become the future

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“Ex-Trotto” renewal site. The murals will be created by the students themselves who, on Saturday, 6 November at 11 am in Via degli Aldobrandini, accompanied by Blasco and armed with brushes and paint, will bring their ideas to colourful life.

“For Hines, this project is an important opportunity for dialogue with the community, part of a rich array of initiatives,” said **Mario Abbadessa, Senior Managing Director & Country Head of Hines Italy**. “The goal is to create synergetic, long-term collaboration with the local area as a way of contributing to strengthening the urban fabric from a positive perspective of integrated and inclusive sustainable growth in-line with all ESG criteria.”

“In fact, the urban renewal project of the ‘Ex-Trotto’ site,” Mario Abbadessa concluded, “is aimed at becoming a driver for sharing in the neighbourhood, in harmony with its history, to become a model of environmental and social sustainability. The plan also includes the creation of a large-scale public park and playground of over 45,000 square metres, which will cover more than 60% of the total area and will be available for activities that serve the entire neighbourhood. In addition, in line with social sustainability goals, the project is designed to improve the quality of life of the entire community by offering ‘km 0’ services, part of the 15-minute city concept.”

Ex-Trotto site

As the investor and developer through the Invictus real estate fund managed by Prelios SGR, Hines is carrying out the urban renewal project of the Ex-Trotto site, the former home of the famed Ippodromo del Trotto harness racing track and the city’s sports centre. It is a 130,000 square metre area in north-west Milan which will be reconverted into approximately 700 rented residential apartments, public areas, and spaces for recreational, educational and cultural activities, as well as a park of over 45,000 square metres.

The goal of this urban renewal project, developed by KPF, is to regenerate a legacy-rich area of Milan by creating a major mixed-use residential area, enhanced by public spaces designed to host recreational, educational and cultural activities for all ages. The project will also include a 45,000 square metre park, the area’s “green lung”, with over 500 trees and arboreal essences as part of an organic landscaping project.

As part of an environmental transition programme, the Ex-Trotto site strives to represent best practices in terms of environmental sustainability and energy efficiency, in line with the highest international standards.

The project reflects the Hines strategy which aims at creating value for all stakeholders by reinforcing the area’s patrimony. The result is a transformation that is innovative, inclusive and sustainable, both environmentally and socially.

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Hines is a private global real estate investment company founded in 1957 and now active in 255 cities in 27 countries. Hines has a \$83.6 billion asset under management portfolio. Hines also provides third-party property management for more than 367 properties totalling approximately 13 million square metres assets.



In the past, Hines has developed, renewed or acquired approximately 1,486 properties with a total area of 46 million square metres. Currently, the company has over 171 development projects in progress throughout the world. Thanks to its vast experience in investments in all risk classes and all types of properties, and its pioneering commitment to ESG criteria, Hines is one of the largest and most-esteemed real estate companies in the world.

Since its entry into Europe in 1991, Hines has extended its European platform to include offices in 16 cities and a presence in 62 cities in 13 countries. Hines is the investment manager for a total of €21.7 billion assets under management. It also provides property management services to third parties, with a total of over 3.9 million square metres of assets in Austria, Denmark, Finland, France, Germany, Greece, Ireland, Italy, The Netherlands, Poland, Spain and the United Kingdom.

In Italy, Hines is involved in major living projects, including the urban renewal of MilanoSesto, renewal of the San Siro “Ex-Trotto” site and the creation of the aparto Milan Giovenale and aparto Milan Ripamonti student housing.

¹AUM includes both AUM of the Hines organisation globally, as well as AUM RIA as of 30 June 2021.

For additional information, please visit www.hines.com.

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